West Central District

Ran - attended MLE Conference
visited elected officials & talked
about Cooperative Ex. Talked with Virginia Foxx Rep.
Attended County Advisory Meeting at Wilkes

Amy - active member of County Council
has a good message to go back
to county with the new direction we are going.

Brett - Yadkin County had copy machine removed.
Brett went in front of commissioners and
asked & received the copy machine back.
Looking at Iredale County to get an effective
County Council started.
Yadkin had their report
Ken Vaugh Iredale C

They attended Rowan County Council Meetings
contacted elected officials.
North Central District
Oct 2011 Report

4-H Citizenship Conference (June)
- Participation

Wake-Orange-Durham Cluster Mtg (late June)

Planning Meeting for Dec 8 District Mtg

Mtg to begin Reorg of NC CCE

Aug

Attended N.C. Citz CED Meeting

Aug, Sept

Initial Status Presentation to ECA

District Meeting

Participation in several Master Gardener Projects

Collected/delivered SELL materials &
- SAC presentations to Orange CED for CCF development

Began development of a framework to
- guide Private Resource Development

Visits to NCC legislators in June

W. McL & Mary Ann worked at Horn of Plenty

Work session with Wake CED on current & future

CES

Participated in Orange C. 4-H Advisory Council Mtg
Mary Lumpkins' Activity

Thought I would send you my activities for our district meeting.

Attended 2 ALC meetings
Watched the Creative Economy Webinar
Attended the Creative Economy Training Session
Attended the District Directors Meeting
Attended the Planning Session for the ALC District Training in Dec
Decorated the tables for Aging With Gusto
Worked the FCS Agent on program planning
Worked on the committee for EVA's Silent Auction at Aging With Gusto
Serve as EVA County Council Recording Secretary

Have a good conference.
Mary Ann
1) Plans are being made for:

- meet & greet the cluster representatives
- at a CED meeting
- options for the event (date):
  - December 6
  - 8
  - 13
  - 15

2) Legislature contacts were reviewed and discussed: relationships with cluster representatives and contact list

3) Present were:

   Jimmy Hatham
   Barbara Lyre

Other: Discussion of petsite with Jack Parker and Funk Daniels activity as cluster representatives
West

1. Yancey moving forward with plans to create an aggregation center for Toe River Valley farmers

2. Mitchell - Jeremy Delisle has been retained as JAq Agent for Mitchell & Yancey County

3. Avery & Santana - Worker Safety Program for Wax Tree &

   Forestp. 2 Greene Industry
   NCDA &
   Dept of Labor
   5 agencies; involved in English & Spanish; involved in staff
Established Buncombe Co 4-H Achievement Fund as 501(c)3. Purpose: To provide increased STEM learning opportunities for youth and other youth in Buncombe County.

Conducted Beginning Robotics Training with formation of 104H and 30 other 4-H teams in Asheville. They will be competing in a
Reggae Festival Tournament
on Nov. 19, to be held in Asheville.

John Schnaute and Connie Buckner attended
District CEO Meeting
in introduced themselves and how SAC could
support county programs
As options
South Central District

4H & Youth Development activities

- Summer fun activities
- Mentoring
- Judging & helping with County Fairs, fashion and talent shows
- Attended Citizenship Focus in Raleigh in June
- Hungry to help
- Support of COMK initiatives; seed packing, keepsacks
- Attending achievement day activities
- Planning for Farm City Weeks
- Assisting with and promoting local foods initiatives

Announced everyone about the Hudson Garden dedication @ Millstone 4H Camp, 1/15/2012

Advocacy efforts
- Strategically & continuously talking with elected officials & supported
- Cards, visits,
- 4H & FCS books

Horn of Plenty recruited
- Not only coordinated volunteer to staff the booth @ the NCACC conference, they baked & sewed & hosted our county officials participating in selection of the Executive Dir of the 4H/ES/EA foundation

Busy Planning for the 5 district Advisory Council Annual Conference, 1/27/2012
ECA activities
- inviting Extension CEDs to speak @ local groups, such as Retired Teachers Association

Foundation Work - attending meetings, working on private resource development
Tornadoes, forest fires, Hurricane Irene - 2011 highlights.

SE SAC - Sept 16; All 5 SAC reps & DED Kinston.

Contacts Senators on Ext. Federal Funding
DED contacted CED that sent contacts
- in counties to SAC members.
- Effectiveness was reduced due to Hurricane Irene.

Linda - Greene Co. RTP, Jones RTP
Sutton - Lenoir Co. RTP
- Personal contact w/ all 3 CED's

Paul - Agribusiness Council Mtg w/ State
Ferris' Senate -

Near All met w/ the clusters or individual counties
prior to the June SAC Mtg

Brian -> Duplin - 1st County Fair in >10 yrs, great success
- Tremendous 4-H presence,
- 3 grants received to build a livestock facility
  *200,000 - Gold Leaf & NC Tobacco Trust, co-located
  *15,000 - County
  * The Event Center

Linda - Pork Conference held in Lenoir on Nov 17
- Goat Conf. held recently in Lenoir - Linda spoke
- FEMA has been working out of Lenoir Ext. Center
- $15,000 Grant for Farmers Mkt - Golden Leaf
- Bear Creek Study - Water Study
- Federal Grant targeted towards Teen Parents
  - Nov - meeting w/ Commissioners on Farm Land Preservation Plan
  - SIHP start up

  Greene Co:
  - Medicare Part D start up in Nov. Have 5 volunteers lined up to help.
  - Farm Land Preservation Plan ready for approval by Commission.
  - Farmers Mtg bids came in too high, going to set a lower grant # and rebid.
  - Future Farmer Mtg very successful with another site destroyed by tornadoes.

Jones Area Hot work on Spotted Wing Drosophila
  - w/ USDA
  - Work w/ Military growth Task Force
  - Fund the Force Ceremony at Camp LeJeune
  - Aquaculture - Reagan Coop got grant for flash freezing, all the 2011 harvest was presold.
  - 4-Her will go to Texas for All American Quarter Horse Public Speaking & beyond
  - Working on Medicare Enrollment

Onslow County Garden received grant funding
  - located at the Ext. Center, demo gardens, & waste collection
  - 1st totally solar powered Farmers Mtg.
Context - Had to move out of their office for about 3 weeks as a result of Hurricane Irene

Jackie -

Anne - Met w/ her Cluster CEDs & ABC Chairs

- Will be SAC will meet next week with CEDs
  - Set up Cluster meetings for SE Strategic plan, Anna Handison will facilitate,
# CES State Advisory Council Activity Form

___/___ Fiscal Year

<table>
<thead>
<tr>
<th>Name</th>
<th>District</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Activity (note any mileage)</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please include work such as Cluster activities, County Center support, CES committee work, District meetings, NCSU staff support, major preparation time, SAC committee work, and other related efforts.
# State Advisory Council Operating Budget Report

**July 1, 2010 - June 30, 2011**

<table>
<thead>
<tr>
<th>Budget Category</th>
<th>Budgeted Revenue</th>
<th>Revenue To Date</th>
<th>Budgeted Expense</th>
<th>Expense To Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>County Dues '10-'11</td>
<td>$10,100.00</td>
<td>$4,700.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pre-paid Dues '11-'12</td>
<td>$0.00</td>
<td>$5,600.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prior Year Dues Paid</td>
<td>$0.00</td>
<td>$200.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Member Expenses</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operating Expenses</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$124.19</td>
</tr>
<tr>
<td>SAC Recognition</td>
<td>$0.00</td>
<td>$605.00</td>
<td>$0.00</td>
<td>$600.00</td>
</tr>
<tr>
<td><strong>West District</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>West Central District</td>
<td>$850.00</td>
<td>$0.00</td>
<td>$850.00</td>
<td>$843.24</td>
</tr>
<tr>
<td>North Central District</td>
<td>$850.00</td>
<td>$80.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>South Central District</td>
<td>$850.00</td>
<td>$0.00</td>
<td>$850.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>Northeast District</td>
<td>$850.00</td>
<td>$0.00</td>
<td>$850.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>Southeast District</td>
<td>$850.00</td>
<td>$0.00</td>
<td>$850.00</td>
<td>$0.00</td>
</tr>
<tr>
<td><strong>District Expense Subtotal</strong></td>
<td>$5,100.00</td>
<td>$1,423.24</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>BACK HOME Visits</strong></td>
<td>$2,400.00</td>
<td>$0.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12 @ $200.00 each</td>
<td></td>
<td>1887.94</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>LINK Newsletter</strong></td>
<td>$1,500.00</td>
<td>$1,302.37</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(1/2 of cost for 3)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Legislative Projects</td>
<td>$0.00</td>
<td>$1,183.96</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Extension Foundation_SAC</strong></td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td><strong>Grant_Farm Credit System</strong></td>
<td>$0.00</td>
<td>$10,000.00</td>
<td>$0.00</td>
<td>$299.57</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td>$10,100.00</td>
<td>$21,105.00</td>
<td>$10,100.00</td>
<td>$5,684.28</td>
</tr>
</tbody>
</table>

10/11 Dues Paid thru 6/30/11 99 Centers $9,900.00
## State Advisory Council
### Interim Budget Report
#### July 1, 2011 - September 30, 2011

<table>
<thead>
<tr>
<th>Budget Category</th>
<th>Budgeted Revenue</th>
<th>Revenue To Date</th>
<th>Budgeted Expense</th>
<th>Expense To Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>County Dues '11-'12</td>
<td>$10,100.00</td>
<td>$3,100.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pre-paid Dues '11-'13</td>
<td>$0.00</td>
<td>$0.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prior Year Dues Paid</td>
<td>$0.00</td>
<td>$0.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member Expenses</td>
<td></td>
<td>$1,100.00</td>
<td>$309.00</td>
<td></td>
</tr>
<tr>
<td>Operating Expenses</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$56.27</td>
</tr>
<tr>
<td>SAC Recognition</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>West District</td>
<td></td>
<td>$850.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>West Central District</td>
<td></td>
<td>$850.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>North Central District</td>
<td></td>
<td>$850.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>South Central District</td>
<td></td>
<td>$850.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>Northeast District</td>
<td></td>
<td>$850.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>Southeast District</td>
<td></td>
<td>$850.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>District Expense Subtotal</td>
<td></td>
<td>$5,100.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>BACK HOME Visits</td>
<td></td>
<td>$2,400.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>12 @ $200.00 each</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LINK Newsletter</td>
<td></td>
<td>$1,500.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>(1/2 of cost for 3)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Legislative Projects</td>
<td></td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>Extension Foundation_SAC</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>Grant_Farm Credit System</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td><strong>$10,100.00</strong></td>
<td><strong>$3,100.00</strong></td>
<td><strong>$10,100.00</strong></td>
<td><strong>$365.27</strong></td>
</tr>
</tbody>
</table>

10/11 Dues Paid thru 9/30/11       87 Centers                      $8,700.00
December 10, 2010

Ms. Joy Staton
North Carolina Cooperative Extension Service
State Advisory Council
455 Research Drive
Mills River, NC 28759

Dear Ms. Staton:

Thank you for your application for a grant from the Farm Credit System Foundation Douglas D. Sims Fund for Rural Leadership. I am pleased to report that your grant request in the amount of $10,000 to support the Leadership Training in North Carolina Counties program has been approved. Our check is enclosed. Please contact Mike Mason, Director of Communication, mason@fccouncil.com or 202.879.0850 to coordinate a press release.

We appreciate the good work you are doing for rural America. Please call me (202.879.0853) if you have any questions.

Sincerely,

John J. Hays
Farm Credit System Foundation, Inc.

C: Eugene Charville, AgCarolina Financial
   Richard Eason, Cape Fear Farm Credit, ACA
   Michael Morton, Carolina Farm Credit, ACA
   Leigh Picchetti, FCC Services
   Christina Bowen, FCC Services
DOUGLAS D. SIMS FUND FOR RURAL LEADERSHIP
CONTRIBUTION REQUEST FORM

CONTACT INFORMATION

Organization Name: North Carolina Cooperative Extension Service State Advisory Council

Address: 455 Research Drive

City, State & ZIP code: Mills River, NC 28759

E-mail address: joy_staton@ncsu.edu

Phone Number: 828-674-9824 Fax Number: 828-681-0692

PROGRAM INFORMATION

Name or Title of Program: Leadership Training in North Carolina Counties

Program Description: The Strategic Planning committee of NC Cooperative Extension's State Advisory Council developed a clear plan assigning each State Advisory Council member to a cluster of counties including every county in the state and the Eastern Band of Cherokee Indians. After training on a customized curriculum State Advisory Council members will provide development for cluster groups of 3 or 4 Extension County Advisory Councils including commodity groups. This program will strengthen community leadership and help to advance Extension programs in Agriculture & Natural Resources, 4-H & Youth Development, Family & Consumer Education and Community and Rural Development.

Program Objectives: This program will educate 101 Extension Advisory Councils in methods of 1) board/council effectiveness improvement, 2) effective communication with university and elected leaders, and 3) improved communications across county boundaries within the framework of the North Carolina Cooperative Extension Service Advisory Leadership System. This will result in stronger advisory groups, increased advisory leader involvement in Cooperative Extension programs, increased advocacy and marketing efforts of volunteers for Extension's educational programs, and stronger networks and linkages throughout North Carolina.

How the program will foster leadership skills in rural America: NC Cooperative Extension Service supports a large rural and agricultural population statewide. Using new organizational skills and expanded regional cooperation, local community members will institute and lead more substantive work. This improved leadership will be coordinated by NC CES staff and these expanded efforts connected through the State Advisory Council. This program will enable a new level of local citizen involvement with statewide horizons.
CONTRIBUTION REQUEST INFORMATION

Amount Requested from FCS Foundation: $ 10,000.00

Intended use of contribution:

These funds will provide support materials for Advisory Council leadership training and will fund the travel necessary to reach all 101 County Extension Centers across North Carolina.

Number of persons expected to benefit from this contribution:

At the current active membership of County Advisory Councils the program will serve 500 or more leaders initially. As this education succeeds in developing stronger Councils the expectation is that more than 1000 community leaders at any specific time will be engaged and connected through State Advisory Council efforts. The population served expands through time as new Advisory Council members replace term limited original recipients of this education.

History (if any) of past FCS Foundation contributions:

No prior contributions have been received from the FCS Foundation by this organization.

Names of other contributing organizations:

North Carolina Cooperative Extension Service – Extension Administration
North Carolina Cooperative Extension Service – State Advisory Council

Description of how the Foundation will be recognized for its contribution:

The materials used in the training will highlight the Farm Credit System Foundation, Inc. and the contribution will be highlighted to the entire State Advisory Council membership.

APPLICATION SUBMISSION

Please return this completed application form to:

John Hays
Vice President – National Programs
FCS Foundation
50 F Street NW, Suite 900
Washington, DC 20001

or Fax to: 202-626-8718

If you have any questions about this form, contact John Hays at the FCS Foundation at:

Phone: 202-879-0853
E-mail: hays@fccouncil.com
FCS purpose for grants … “To Develop Rural Leadership”

Our task … To align grant-funded SAC activity with FCS purpose

Grant Discussion Questions

Program Planning

How do we align use of (and purpose of) the grant with SAC stated goals and Strategic Plan?

Specify SAC goals to be supported by grant funds. (Is the primary use of the grant funds to strengthen individual county advisory councils?)

Who will be involved in project identification & planning … SAC (and SAC committees), CES Exec Team, DEDs, CEDs, other?

Recipient Selection and Funding Framework

Determine process and responsible participants for screening eligibility and assigning project funding. (including geography and needs priorities)

Identify requirements and mechanisms for funds disbursement … identifying SAC, CES Exec Team, County Center management roles.

How will DED's and CED's be involved in funding decisions?

Curriculum, Training Materials, Delivery

Determine content sources for programs and presentation under grant projects. (SEAL and existing ALS material were assumed to be primary sources during the grant application.)

Determine mechanisms for SAC membership participation in delivery … e.g. cluster assignments, volunteers, other.

Assessment & Reporting

How will we verify the successful utilization of funds by awarded groups or counties?

Identify reporting mechanisms, frequency, recipients for progress assessments … both TO and FROM SAC.
FCS purpose for grants … “To Develop Rural Leadership”

Our task … To align grant-funded SAC activity with FCS purpose

Grant Discussion Questions

Program Planning

How do we align use of (and purpose of) the grant with SAC stated goals and Strategic Plan?

Specify SAC goals to be supported by grant funds. (Is the primary use of the grant funds to strengthen individual county advisory councils?)

Who will be involved in project identification & planning ... SAC (and SAC committees), CES Exec Team, DEDs, CEDs, other?

Recipient Selection and Funding Framework

Determine process and responsible participants for screening eligibility and assigning project funding. (including geography and needs priorities)

Identify requirements and mechanisms for funds disbursement ... identifying SAC, CES Exec Team, County Center management roles.

How will DED's and CED's be involved in funding decisions?

Curriculum, Training Materials, Delivery

Determine content sources for programs and presentation under grant projects. (SEAL and existing ALS material were assumed to be primary sources during the grant application.)

Determine mechanisms for SAC membership participation in delivery ... e.g. cluster assignments, volunteers, other.

Assessment & Reporting

How will we verify the successful utilization of funds by awarded groups or counties?

Identify reporting mechanisms, frequency, recipients for progress assessments ... both TO and FROM SAC.
Listing of Current Questions (from your e-mails)

Which counties would have the most pressing need for funds and how will we determine this?

How will we involve CED's and DED's in fund allocations?

Will we (SAC) need to develop specific action programs to utilize the monies or will this be the responsibility of CED's?

How will Extension field agents be involved?

How will the NC State Executive Team (L-4) be involved?

How will we coordinate disbursement of funds with the Executive Team and individual counties?

How will we verify the successful utilization of funds by individual groups or counties?

Was this grant tied to the Strategic Plan? IF SO, what role does that committee (which is now a permanent committee per Operating Procedures) play in the implementation? / IF NOT, and it is the function of the Council at large to determine how to disseminate the money, do we have a clear goal?

Is it to strengthen individual county advisory councils?
If so, per Ron's questions, how do we determine specific counties with greater need and how do we measure successful use of the money to strengthen those weaknesses?

The grant references, "training on a customized curriculum State Advisory Council members." This training is to be used by members to help local development of each member's cluster, I assume?

The stated use of the money is to "provide support materials for Advisory Council leadership training and will fund the travel necessary to reach all 101 County Extension Centers across North Carolina". Does this mean that the first thing we need to do is to create materials to train State members so they can, in turn, train their clusters?

1) Is the primary use of the funds to be used to strengthen individual county advisory councils? If so, do we have a clear goal?

2) The stated use of the money is to "provide support materials for Advisory Council leadership training". Does this mean that the first thing we need to do is to create materials to train State members so they can, in turn, train their clusters?

Ralph, was the Strategic Planning Team involved in the discussion of the grant, or was it primarily Joy's initiative? Do you know specifically how she intended to use it to strengthen ALS? Or, if she did not have a specific plan, did she share where she felt our greatest needs are?
Some thoughts to add to our considerations ...

Curriculum Development:

The curriculum that Joy and I discussed was the complete SEAL 2009 package and the (then) anticipated SEAL 2011 curriculum. That work and the addition of work already done for the New & Aspiring CED classes, District Meetings, and strategic planning presentations (that I’ve already developed for CRD plus work with both the NEast and SEast CEDs) would eliminate the need for a large scale curriculum development effort. There is still plenty of synthesis work to be done, of course.

Council Readiness & Development Needs:

There is obviously a wide range of functionality across our County Councils with many currently at low points. If we (SAC & Admin) structured a set of materials and approaches that 1) accommodate the full range of needs and 2) have multiple entry points that support reduced work with higher functioning County Councils then we should have the flexibility to be effective without burdening the better prepared groups (or turning OFF the CEDs who have moved forward).

The Team:

Obviously any SAC component of County Council development requires joint planning with CES leadership and then the active support of our DEDs as we work with CEDs. Laying the groundwork with the CEDs and gaining their understanding will be critical.

As we have all noted, not every SAC member is comfortable with the work required to prep and present for this development effort. It will be important to approach this work helping our SAC members to understand that we’ll need to match strengths and interests to the various work segments and that we’ll support each other across our “boundaries” as we deploy the plan.
ALS COMMUNICATIONS / INFORMATION FLOW

NCSU

DED 1

... DED 2 through DED 4 ...

SAC 1

... SAC 2 - 4 ...

SAC 5

SAC 26

... SAC 27 - 29 ...

SAC 30

SAC Mbr connections

SAC Mbr. 1

Collected Focus Areas & Plans for Cluster

CED 1

Chr

CAC

County 1

County 1 CES Strategy
Year 1 Plan
Year 2 Plan
Year 3 Plan

CED 2

Chr

CAC

County 2

County 2 CES Strategy
Year 1 Plan
Year 2 Plan
Year 3 Plan

CED 3

Chr

CAC

County 3

County 3 CES Strategy
Year 1 Plan
Year 2 Plan
Year 3 Plan
The LINK Mailing List is:

State Advisory Council
SAC members Emeritus
County Advisory Councils
CED’s, DED’s, DEL’s

County Commissioners
County Managers
State Elected Officials
Federal Elected Officials

Your Thoughts:

1. Do you believe LINK is a helpful tool to you as a SAC member? Yes it is a useful.

2. Do you believe LINK is a helpful tool to your County Advisory Council?

3. The approximate cost per year of LINK is $3,000. This cost is split 50%/50% between SAC Budget and Administration’s SAC Budget. Do you believe the benefits of LINK are cost effective?

4. The content has in the recent past has targeted the ALS in our state. Is this appropriate? If not, who should be targeted?

5. Obtaining news is a challenge. Do you have suggestions?
## LINK Survey—Fall, 2009

### Number of Responses from Counties --39

<table>
<thead>
<tr>
<th>Question</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Does your County distribute the electronic version of LINK?</td>
<td>28.2%</td>
<td>71.8%</td>
</tr>
<tr>
<td>2. Does your County distribute the printed copies of LINK?</td>
<td>97.4%</td>
<td>2.6%</td>
</tr>
<tr>
<td>3. Who receives the printed copies LINK:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a. County Advisory Members</td>
<td>94.7%</td>
<td></td>
</tr>
<tr>
<td>b. Commodity Leaders</td>
<td>7.9%</td>
<td></td>
</tr>
<tr>
<td>c. Community and Civic groups</td>
<td>10.5%</td>
<td></td>
</tr>
<tr>
<td>d. General Public</td>
<td>18.4%</td>
<td></td>
</tr>
<tr>
<td>4. Do you wish to continue to receive LINK in printed form?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. If your answer was yes to the above question, how many copies do you need?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a. 25</td>
<td></td>
<td></td>
</tr>
<tr>
<td>b. Other (please give number of copies you would like in the comments)</td>
<td>77.1%</td>
<td></td>
</tr>
</tbody>
</table>

---

### Response Text--16 Responses; 23 Skipped the Question

1. We did not know until this survey that the LINK was supplied electronically to county commissioners, county managers, and county clerks. We had been supplying the hard copies to those folks. This will free up those copies for other interested parties.

2. I think the printed form is most handy to provide for advisory members. On-line availability is helpful as well, but given wheat volunteers provide, and LINK’s timeliness for advisory council meetings is indeed helpful.

3. Also, congratulations on an attractive and professional publication. Keep up the good work!

4. 15

5. I link the way receive it in the mail, I just don’t need allot of copies 15 would be enough!!

6. 12

7. Would like to see a more regionalized approach—with highlights from each district in the state

8. As long as it goes electronically to county government and state and federal legislators, I think the current system is fine. As email continues to become more prevalent, distribution could go fully electronic in the next decade. Many of our older council members and those in remote areas of the county still do not have e-mail access.

9. I think about 15 copies would suffice.

10. Wilson County would like to receive 50 copies

11. Would be nice to be able to forward an e-mail notice of an electronic newsletter to advisory members....

12. 15 copies would be sufficient

13. 15

14. More info on how advisory councils have helped out in the counties. Also, more info on what makes a truly effective advisory council. Also, if there is a statewide issue or concern the NCCE has and needs to bring to the attention of ALS members statewide this would be one way to do it. The newsletters also need to be timely. Thank you!

15. Have it so we can post or link to our county web site.

16. 20 copies

17. No suggestions

18. More ideas on how to involve advisory leaders in a greater capacity
1. Each SAC member help each county Advisory Council

2. Proactive build relationships entire year. Thank them. Build common bond. Fishing, grandchildren, district county projects.

3. Banner - Legislative Day - Displays

4. Network with partners. Build on relationships. We have more of a voice than most. We can help spread their message. Example: Farm Credit Service

5. Be an advocate everywhere you go
   - Brian Wheat
   - B. K. Smith
   - Nolan Ramsey
   - Brent Hunter
   - Linda House Sutton 😊
1) Branding
   a) certifications
   b) Linking of logo to programs
      1) new logo?
         Explore options
      2) “Business card” for S.A.C. members
      3) Connect with school of design?

2) Committee work 1.4
   February meeting
3) Progression of committee meetings @ S.A.C.
Communications

Sylvia Churchill
John Schrader
Mark Davis
Eugene Millier
Brenda Gilbert
Gwen Davis
Ron Parker

Discuss various communication methods that may be used to continue advisory leadership information sharing:

1. Each county provide a link on their website for current public advisory leadership.
2. Include articles that would benefit all AUS Councils across the state (Content applicable)
3. May possibly give SAC member a mail service method of reporting SAC intentions to our clients.