Below is a wonderful poem **Audrey Hepburn** wrote when asked to share her 'beauty tips.' It was read at her funeral years later.

For attractive lips, speak words of kindness.
For lovely eyes, seek out the good in people.
For a slim figure, share your food with the hungry.
For beautiful hair, let a child run his/her fingers through it once a day.
For poise, walk with the knowledge that you never walk alone.
People, even more than things, have to be restored, renewed, revived, reclaimed, and redeemed; never throw out anyone.
Remember, if you ever need a helping hand, you will find one at the end of each of your arms.
As you grow older, you will discover that you have two hands; one for helping yourself, and the other for helping others.

2/22/2012
Thought of the Day
Miki Earp
North Carolina Cooperative Extension Service
Organizational Priorities

1. Powerful Programs:
   Focus and enhance Extension’s Educational programs, partnerships and
   impacts to address high priority local and state needs.

2. Empowered Employees:
   Provide an organizational environment of productivity, open communication,
   trust, creativity, empowerment, pride and satisfaction for all employees

3. Valued and Visible Brand:
   Strengthen the visibility, recognition and marketing of Cooperative
   Extension Service as a highly valued organization within NCSU that
   significantly contributes to the future of North Carolina. Enhance the brand
   recognition and marketing of NCCES and its relevant programs.

4. Financial Diversity:
   Enhance and diversify the Organization’s financial resource portfolio.
What Would Lincoln Do?

Over a 45-day period during the darkest days in the summer of 1862, President Abraham Lincoln and members of the 37th Congress saw beyond the grim immediacy of the Civil War and came together to enact four pieces of legislation that would forever shape the future of the nation:

- The act establishing the U.S. Department of Agriculture. (May 15, 1862)
- The Homestead Act, granting 160 acres of public land to anyone who would improve and occupy it. (May 20, 1862)
- The Pacific Railway Act, facilitating construction of the transcontinental railroad. (July 1, 1862)
- And, the first Morrill Act, which established the land-grant university system by authorizing federal land-grants to endow, support, and maintain within each state a college of agriculture and mechanical arts. (July 2, 1862)

It is irrefutable that these four laws contributed directly to America’s rise to global preeminence, and indeed it can be argued that the Morrill Act—which nurtured and sustained the fledgling idea of the public university—made the greatest contribution of all.

And yet, on the eve of the Morrill Act’s sesquicentennial, the National Institute of Food and Agriculture (NIFA)—the agency that provides basic funding for land-grant universities and related institutions—faces budget cuts of up to 20 percent. (See Fig 1.)

A·P·L·U, the Association of Public and Land-grant Universities, strongly urges members of the House and Senate to attack two critical problems that will converge in FY 2013:

- Failure of the congressional “super committee” to reach agreement last fall on how to reduce spending over the next ten years means that up to $1.2 trillion in automatic spending cuts (a process referred to as “sequestration”) will occur on Jan. 1, 2013, unless Congress and the President agree otherwise. Under sequestration, the NIFA topline could be cut by 8-10 percent or more!

- The 2008 Farm Bill provided mandatory funding for four NIFA programs from FY2008 to FY2012: (1) Organic Agriculture Research and Extension; (2) Specialty Crops Research Initiative; (3) Beginning Farmer and Rancher Development; and (4) Biomass RD&D. These four programs had $129 million in mandatory funding in FY 2012, but there is no budgetary baseline in FY 2013 or beyond.

Fig. 1. NIFA Worst Case FY 2013 Scenario?

To address these two problems:

- The Appropriations Committees should maintain the NIFA topline appropriation of $1.202 billion and, if at all possible, protect NIFA programs from sequestration.

- When the 2012 Farm Bill is developed, the Agriculture Committees should provide mandatory funding for the four NIFA programs outlined above.

We make these requests not from some sense of entitlement, but from the certain knowledge that further large cuts in NIFA funding—on the heels of the $128 million cut in the last two years—would reduce the global competitiveness of U.S. food producers, slow the growth in farm productivity, damage ongoing research and outreach efforts to combat the twin epidemics of obesity and diabetes, and harm Americans in many other ways.

We all agree that addressing the federal budget deficit is necessary to ensure the country’s long-term financial stability. But, as every farmer knows, as hungry as we may be right now for budgetary “fixes,” we simply cannot afford to eat our “seed corn.” Yet that is exactly what would happen if funding for America’s land-grant universities, provided by the National Institute of Food and Agriculture, were to be cut by 20 percent or more.

In this year, when we commemorate the 150th Anniversary of the Morrill Act, members of the House and Senate should pause for a moment and ponder this question: What would Lincoln do?

For additional information, see page two or email Hunt Shipman (hshipman@cgagroup.com) or Jim Richards (jrichards@cgagroup.com). Phone: 202.446.9500

ASSOCIATION OF PUBLIC AND LAND-GRANT UNIVERSITIES (FEB. 2012)
A·P·L·U represents 217 U.S. universities and has members in all 50 states, the District of Columbia, and the U.S. territories.
The National Institute of Food and Agriculture (NIFA)—the extramural science funding agency within the U.S. Department of Agriculture—supports research, extension, and higher education at America’s land-grant universities and related institutions. The Association of Public and Land-grant Universities (A·P·L·U) strongly supports full funding for all NIFA programs. However, as set forth below, we have identified seven core priorities (Table 1) that should be funded at their FY 2012 levels or the President’s Budget Request (which ever is higher), and other critical initiatives supported by A·P·L·U component organizations (Table 2) that should also be funded at the highest possible level.

<table>
<thead>
<tr>
<th>1. CORE PRIORITIES (Millions)</th>
<th>FY 2012</th>
<th>PRESIDENT</th>
<th>A·P·L·U GOAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture and Food Research Initiative (AFRI)</td>
<td>264.470</td>
<td>325.000</td>
<td>325.000</td>
</tr>
<tr>
<td>Smith-Lever 3(b)-3(c)</td>
<td>294.000</td>
<td>292.411</td>
<td>294.000</td>
</tr>
<tr>
<td>Hatch Act</td>
<td>236.334</td>
<td>234.834</td>
<td>236.334</td>
</tr>
<tr>
<td>Evans-Allen</td>
<td>50.898</td>
<td>50.898</td>
<td>50.898</td>
</tr>
<tr>
<td>1890 Institutions Extension</td>
<td>42.592</td>
<td>42.592</td>
<td>42.592</td>
</tr>
<tr>
<td>McIntire-Stennis Cooperative Forestry</td>
<td>32.934</td>
<td>32.934</td>
<td>32.934</td>
</tr>
<tr>
<td>1994 Institutions Research and Extension Programs</td>
<td>6.113</td>
<td>6.113</td>
<td>6.113</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2. OTHER CRITICAL INITIATIVES SUPPORTED BY A·P·L·U COMPONENT ORGANIZATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1890 Institutions Capacity Building Grants</td>
</tr>
<tr>
<td>1890 Institutions Facilities Grants</td>
</tr>
<tr>
<td>1994 Institutions Equity Grants</td>
</tr>
<tr>
<td>Insular Area Competitive Grants</td>
</tr>
<tr>
<td>Non-Land-Grant Universities Capacity Building Grants</td>
</tr>
</tbody>
</table>
Smith-Lever

As the land-grant system marks its 150th anniversary, sustained funding is critically needed for the Cooperative Extension System, to help producers, consumers, families, and communities find science-based solutions to problems large and small.

Established by Congress in the Smith-Lever Act of 1914, the Cooperative Extension System (CES) is a unique educational partnership of the U.S. Department of Agriculture and America’s land-grant universities. The base source of funding for the CES is the annual Smith-Lever 3(b)–3(c) appropriation within the budget for the National Institute of Food and Agriculture. These funds are matched at least dollar-for-dollar (most states provide a higher match) and leverage county funds and other public/private monies. Among many other things, Smith-Lever funds are vital to:

- Sustain profitable plant and animal production systems while adapting to varying climate.
- Ensure an abundant and safe food supply for all while conserving valuable soil and water resources.
- Prepare youth for success in the global workforce and all aspects of life.
- Contribute to community economic vitality.
- Help individuals and families improve health.

To mark the sesquicentennial of the land-grant system, A·P·L·U urges Congress to appropriate not less than $294,000 million for the Smith-Lever program (the same amount as last year) and protect this program from the sequestration that could occur on Jan. 1, 2013.

Potential Impact of Sequestration?

<table>
<thead>
<tr>
<th>Year</th>
<th>Millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>275</td>
</tr>
<tr>
<td>2009</td>
<td>289</td>
</tr>
<tr>
<td>2010</td>
<td>298</td>
</tr>
<tr>
<td>2011</td>
<td>294</td>
</tr>
<tr>
<td>2012</td>
<td>294</td>
</tr>
<tr>
<td>2013</td>
<td>265</td>
</tr>
</tbody>
</table>

A-cross-section of Smith-Lever successes

- Agro-economic studies have shown that each public dollar invested in agricultural research and extension generates $20 or more in public benefits.
- Water quality in more than 100 watersheds is improving without harming crop productivity and farm profits. In fact, one study showed net farm savings of $3,000 per year.
- The Master Gardener program annually provides more than 4.5 million volunteer hours, public value of $96.5 million, and more than 800,000 pounds of produce for local food banks.
- The 6 million 4-H youth and 500,000 volunteers create positive change in every community. And, compared to their peers, 4-H youth are twice as likely to go to college and three times more likely to contribute to their communities.
- Community-based approaches are successfully changing nutritional behaviors, reducing risk factors for chronic disease, and producing significant health care cost savings.

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ASSOCIATION OF PUBLIC AND LAND-GRANT UNIVERSITIES (FEB. 2012)

A·P·L·U represents 217 U.S. universities and has members in all 50 states, the District of Columbia, and the U.S. territories.
Smith-Lever 3(b)-(c)

Appropriations Bill
Agriculture

Agency
National Institute of Food & Agriculture

Account
Extension Activities

Program
Smith-Lever 3(b)-(c)

Requested Amount
$294,000,000

Program Description
This program provides funding for delivery for Cooperative Extension System’s wide array of programs which benefit the people of the United States.

Authorization
7 U.S.C. 341. (Sections 3(b)-(c) of the Smith-Lever Act of 1914, as amended).

Eligible / Final Recipients
1862 land-grant universities in all 50 states, the District of Columbia, and the U.S. territories.

Matching Funds
States are required to provide at least a one-to-one match; most states provide much more than the minimum.

President’s FY 2013 Budget Request
$292,411,000

Five-Year Funding History
FY 2012 $294,000,000
FY 2011 $293,911,000
FY 2010 $297,500,000
FY 2009 $288,548,000
FY 2008 $274,660,000

A·P·L·U requests that $294,000,000 be included within FY 2013 Agriculture Appropriations bill for the Smith-Lever 3(b)-(c) program at the National Institute of Food and Agriculture.

Benefits / Impacts
Smith-Lever funding:
- Helps U.S. farmers be the most productive in the world.
- Provides information to consumers on selecting safe and nutritious food and products.
- Attacks obesity and diabetes through nutrition, diet, and exercise.
- Provides citizens access to CES resources 24/7/365 by using cutting-edge technology.
- Enables Extension to respond to emergency needs on farms and in communities.
- Sponsors programs helping farmers and consumers use energy more efficiently.
- Supports 6 million youth through 4-H programs in science, engineering, technology, citizenship, and healthy living.
- Saves millions of pounds of unneeded agricultural inputs and improves water quality in America’s streams and lakes.
- Helps communities find solutions to issues of economic development and leadership.
- Provides capacity for rapid response to urgent societal needs, such as the devastation to families and communities as a result of natural disasters.

Smith-Lever Appropriation Must be Maintained
Basic federal support for state Cooperative Extension Services declined for more than 15 years until a bipartisan effort reversed the trend.

*Data for FY 2007 not included in this chart because of a funding anomaly.

For Additional Information: www.land-grant.org
Details

Meets Wednesdays at 10:00 AM in 544 LOB LB
Meeting notices via e-mail

Members

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Sen. Jean Preston

Co-Chairman
Sen. Dan Soucek

Co-Chairman
Sen. Jerry W. Tillman

Vice Chairman
Sen. Tom Apodaca

Members
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Sen. Austin M. Allran,
Sen. Andrew C. Brock,
Sen. Harry Brown,
Sen. Charlie S. Dannelly,
Sen. Warren Daniel,
Sen. Linda Garrou,
Sen. Thom Goolsby,
Sen. Malcolm Graham,
Sen. Ralph Hise,
Sen. Floyd B. McKissick, Jr.,
Sen. Martin L. Nesbitt, Jr.,
Sen. E. S. (Buck) Newton,
Sen. Louis Pate,
Sen. William R. Purcell,
Sen. Gladys A. Robinson,
Sen. Bob Rucho,
Sen. Josh Stein,
Sen. Richard Stevens,
Sen. Tommy Tucker,
Sen. Stan White
Education

Details

- Meets Tuesdays at 10:00 am in 643 LOB
- Bills in Committee:
- Meeting notices via e-mail

Members

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Rep. Holloway

Chairman
Rep. Langdon

Vice Chairman
Rep. M. Alexander

Vice Chairman
Rep. Avila

Vice Chairman
Rep. Cotham

Vice Chairman
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Rep. McElraft,
Rep. Fisher,
Rep. McGee,
Rep. Gill,
Rep. McLawhorn,
Rep. Gillespie,
Rep. Michaux,
Rep. Glazier,
Rep. Parmon,
Rep. Pridgen,
Rep. Rapp,
Rep. Sager,
Rep. Saine,
Rep. Shepard,
Rep. Stam,
Rep. Stevens,
Rep. Tolson,
Rep. H. Warren,
Rep. Wilkins
Agriculture / Environment / Natural Resources

Senate Standing Committee

Details

- No meeting schedule has been set in 544 LOB LB
- Bills in Committee:
- Meeting notices via e-mail

Members

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Co-Chairman       Sen. Brent Jackson
Co-Chairman       Sen. David Rouzer
Vice Chairman     Sen. Harris Blake
Members           Sen. Austin M. Allran,
                  Sen. Bob Atwater,
                  Sen. Stan Bingham,
                  Sen. Andrew C. Brock,
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                  Sen. Clark Jenkins,
                  Sen. Eleanor Kinnaird,
                  Sen. Jean Preston,
                  Sen. Bill Rabon,
                  Sen. Jerry W. Tillman,
                  Sen. Tommy Tucker,
                  Sen. Michael P. Walters,
                  Sen. Stan White
Agriculture

Details

- Meets Tuesdays at 1:00 pm in 643 LOB
- Bills in Committee: H65, H136, H446, H465, H529, H838, S380, S491, S560, S562, S613
- Meeting notices via e-mail

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Chairman         Rep. Sager
Vice Chairman    Rep. Bradley
Vice Chairman    Rep. Dixon
Vice Chairman    Rep. Hill
Vice Chairman    Rep. Lewis
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Rep. Brandon,     Rep. Mobley,
Rep. Cleveland,   Rep. Randleman,
Rep. Cook,        Rep. Sanderson,
Rep. Daughtry,    Rep. Spear,
Rep. Frye,        Rep. Tolson,
Rep. Graham,      Rep. Torbett,
Rep. Haire,       Rep. Walend,
Rep. Holloway,    Rep. E. Warren,
Rep. Horn,        Rep. Weiss,
Mr. Potential Donor: We are requesting a $500 tax-deductible financial investment from your business to support the development of a new STEM 4-H Robotics Club.

This tax-deductible donation will provide ten-weeks of training for elementary students to learn the Application of Science, Technology, Engineering, and Math Principles to real-world learning situations by building robots and utilizing that knowledge in a competitive situation.

This fabulous sponsorship opportunity allows you to include your business logo.
on the Nam T. Shuk's visits
to support & encourage your kids,
and the personal satisfaction attained
that you are bridging the gap between
knowledge gained by
connecting these knowledge to
the future careers
youngsters in Duncans County.
Dave + Jackie, I know both of you already support Cooperative Extension and I just wanted to make you aware of a new project the Extension Volunteer Association is working on in conjunction with the city of Oxford.

Last year EVIA decided to hold a bazaar to raise money for 3 scholarships, 2 12th graders & 1 working adult. Since Oxford had advertised having a strawberry day, we decided to hold our bazaar on the same day to take advantage of the crowd. Unfortunately, the only activity Oxford had planned was to have strawberries @ the farmer's market so we had to draw our own crowd, and we did. We raised $1500 for our scholarships.

We were such a success the city asked if we would do it again next year & help turn it into a real festival.

We hope to double our vendor #, involve the schools by asking their bands to provide entertainment, have a strawberry art contest in the schools, get civic clubs to have food booths, have free Zumba classes, have an extension booth sit up to market EVIA, plus other activities to be announced as we work them out.

We are hoping to draw a large crowd to Oxford to help stimulate the economy & showcase our students.

I'd like to invite you to attend and thank you for your continual support of Extension.

Extension & EVIA strive to improve the quality of life of citizens in Graville Co. by providing scholarships to those in need.
Building Relationships with Elected Officials
WHY?
• Policy making is about constituency support, therefore,

• Politics is about relationships

• Strength is conveyed in numbers
“Make friends when you don’t need them so that you will have them when you do need them.”

...Lyndon Johnson
HOW?
GET TO KNOW THEM
(and their staffs)
- Write a congratulatory letter to newly elected officials

- Know backgrounds, committees on which they serve, what they did before running for office

www.ncleg.net
www.house.gov
www.senate.gov
- Read their newsletters sent to constituents (hard mail and e-mail)
- Read newspaper articles about them
- Become familiar with their views
- Be at events where you know they will be in attendance; i.e., local community meetings, campaign events, etc.

- Invite them to your programs and INVOLVE them
- Be approachable and sincere; you are a constituent

- Maintain eye contact
- Keep your message clear and concise
- Relate your message to personal experiences
- Keep message positive; never critical of others
- Connect your message with Cooperative Extension priorities

- Thank them for their support and their efforts for all citizens
Pyramid of Building Relationships

- Be Visible!
- Be Persistent!
- Be Patient!